

It's a huge time saver - because it's just clicking one button

House, Cars and fashion. Fancy lifestyle magazines like Car Revue, House, M!, Woman and Woman Wedding.

But first of all, this is a success story about a small magazine publishing startup in the late 80's - now a successful business with 115 employees.

Benjamin publishes 11 magazines in Denmark, Sweden and Norway plus a number of annual publications like MC Revue, Car Revue, Used Cars, and Cars of the Year.

Car rim guide with Cacidi Extreme

The magazine publisher recently started using Cacidi solutions, IT-manager

Peter Lund informs. The first production, a guide to rims for cars is produced.

Peter Lunds interest in Cacidi solutions was established at a seminar. - When switching to InDesign, I found



it was a good opportunity to start with Cacidi solutions as well, Peter Lund explains.

He asked Cacidi to demonstrate the products further and then made the decision to invest in a full solution.

- Since we had the solution installed, we have had our general IT-supplier helping us out for a few hours, to better understand the ideas and concept Cacidi solutions are based on.

Ideal for yearbooks

Even though Peter Lund still has limited practical experience in using Cacidi solutions, he has no doubt Extreme brings his company obvious opportunities for efficiency and time saving, when producing the magazine publishers yearbooks.



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